

ROSETTANET REPORTS OVER 10, 000 CONNECTIONS IN MALAYSIA – RECOGNITION GIVEN TO DELL, INTEL, B-GLOBAL AND TMNET.



PENANG, Malaysia, 5 December 2006 – RosettaNet, the global leader in e-business standards presented awards to Dell Asia Pacific, Intel Technology Malaysia, B-Global Technology and TMNet for their outstanding performance implementing and assisting other companies in implementing the RosettaNet standards in Malaysia.

“The awards, mark RosettaNet's recognition toward these four companies for their successes in adopting and facilitating implementation of the RosettaNet standards in Malaysia.” said Herman Stiphout, President of the RosettaNet Global Consortium.

He further added, “It is also indicative of our tremendous gratitude towards them for furthering RosettaNet's cause in Malaysia ”.

The adoption of the RosettaNet standards has allowed local companies to conduct business through electronic means with their partners, suppliers and customers; and in the process enjoy the benefits of reduced inventory costs, time to market and lower transaction costs.

It is for these reasons that Intel, a co-founder of the RosettaNet Global consortium has continued to show strong support for the organization.

KC Yoon, Managing Director of Intel Technology said “ Intel's investment in RosettaNet has been well rewarded; we have been able to improve our business processes, time to integrate, data quality, lower our overall integration cost, enhanced our through-put time and achieved overall cost competitiveness through the use of RosettaNet”.

The number of actual RosettaNet connections in Malaysia has also methodically increased from 4132 in December 2005 to 10,082 in November 2006.

HH Foong, Executive Director of RosettaNet Malaysia asserts, “The 143% increase in connections achieved from our 340 implementers is extremely encouraging and is testament of the broad support RosettaNet is receiving in Malaysia ”.

He further added “This tremendous progress would have not been possible without the commitment and support from the Malaysian business community. With this continued support I am confident that in 2007 we will achieve and exceed our target of 16,000 connections from 600 implementers”.

RosettaNet Malaysia 's achievements thus far can also be attributed to the aggressive promotional activities, training and consultancy services provided.

In March 2006, the RosettaNet Malaysia revamped their website. Enhanced with a significantly higher amount of information on RosettaNet and the profiles of our 75 members, it is now also the home of several on-line training courses on RosettaNet and Radio Frequency Identification (RFID). To date it has registered over 25,000 visitors from all over the world.

Having gained visibility and market value in the high-technology industry, RosettaNet has also embarked towards engaging other adjacent industries to adopt these standards. As RosettaNet standards are business processed based, they can be adopted by literally any industry.

Dr Alvin Mah, Head of Dagang Net Commerce, shared a similar view, “ Our confidence in RosettaNet stretches beyond the electronic industry. Hence Dagang Net has been actively engaging other industries to adopt RosettaNet”.

‘ In Malaysia, the automotive and distributive industries have embraced RosettaNet, with several key hubs across the nation scheduled to go live in January 2007” he explained.

RosettaNet Malaysia 's Solution Providers have also managed to reduce the resources needed to implement RosettaNet. Coupled with the Grant offered by the Malaysian Government to potential implementers, the reduction has assisted in the proliferation of the standards in the country tremendously.

Approximately RM600, 000 of RosettaNet Grants were approved this year with RM2 million remaining. This healthy take up can be attributed to the Grant's approval criteria being expanded to cover Manufacturing Related Services, logistics and distributive sectors mid of last year.

This year also saw the launching of the expanded operations of RosettaNet's Engineering Center in Penang . The new office has substantially extended the consortium's world-class standards development capabilities.

The Engineering Center has seen a tremendous growth in work output, developing 42 unique PIPs as compared to an average of 26 each year in 2004 and 2005. This demonstrates the capability of local RosettaNet Engineers to support a global technology market. PIPs are the core of what RosettaNet standards are constituted from. They are technically specialized system-to-system XML-based dialogs that define business processes between trading partners, creating a common business language.

Event Overview

Arrival of VIPs



RosettaNet Malaysia updates from from Mr. HH Foong, Executive Director of RosettaNet Malaysia



RosettaNet Asia updates from Mr. Wong Kim Siong, Vice President of RosettaNet Asia



RosettaNet Global updates from from Mr. Stipout



Mr. HH Foong presenting an award to TM Net Sdn. Bhd. for commendable achievement in enabling RosettaNet solutions in 2006



Presentation from our silver sponsor, Mr. Aminuddin Ahmad Marzuki, Business Development Consultant of Marketing and Business Development Division of Dagang Net Technologies Sdn. Bhd. on Dagang Net's Order Fulfillment eXchange solution



Mr. Wong Kim Siong presenting an award to Intel for commendable achievement in RosettaNet trading partner implementations in 2006



Presentation from Mr. Matt O'Malley, Chief Executive Officer of B-Global Sdn. Bhd. on the next general of supply chain using RosettaNet standards



Mr. Herman Stiphout presenting an award to B-Global Sdn. Bhd. for enabling the most number of RosettaNet solutions in 2006



Presentation from Mr. Cheong Yeow Heng, Standard Analyst(On-loan from Intel) of RosettaNet Asia Engineering on RosettaNet Automated Enablement (RAE) - Challenges and Opportunities



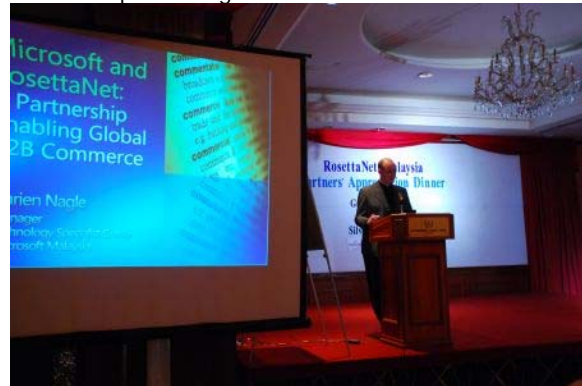
Mr. Herman Stiphout presenting an award to Dell Asia Pacific Sdn for achieving the most number of RosettaNet trading partner implementations in 2006



Presentation on RFID from Silver Sponsor - Symbol APAC



Presentation from Mr. Darien Nagle, manager of Technology Specialist Group of Microsoft Malaysia on RosettaNet Microsoft and RosettaNet: A Partnership Enabling Global B2B Commerce



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Our partners at the Appreciation Dinner



Group photo of RosettaNet award winner and VIPs



Our guest with the VIPs



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